



Dr.R.RAJINI	
Designation	Associate Professor
Date of Birth	30.06.1977
Date of Joining	17.01.2002
Experience	22 Years
E-mail ID	rajinieco@gmail.com , rajini@gvgvc.ac.in
Area of Specialization	Environmental Economics
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Additional Qualifications

Diploma / Certification	Area of Specialization	Institution / University / Agency Name	Year
NPTEL	Microeconomics: Theory & Applications	IIT Kanpur	2018
NPTEL	Organic Farming for Sustainable Agriculture	IIT Madras	2019

Minor/ Major Research Project carried out

Positioning	Title of the Project	Name of the Funding Agency	Duration	Remarks
Project Director	Factors Inhibiting and Promoting Changes in Development and Welfare Programmes among the Tribal Communities: A Study in the Tribal Areas of Tamil Nadu	ICSSR Research Project File No. 02/114/2022-23/SC/TS/RP	2023-2024	Rs4, 85,000 (On going)
Principal Investigator	Utilization of Maternal Healthcare Services amongst Women in Slums of Udumalpet Taluk, Tirupur District, Tamil Nadu	University Grants Commission (UGC, New Delhi) No.F.MRP-4971/14 (MRP/ UGC /SERO) Link No: 4971 dated March 2014	2014-2016	Rs1,85,000 (Completed)

Publications in Journals

S. No	Paper Title	Online Web Link of Paper	Journal Name	ISSN	Journal Page	Year
1	Empirical Study on Working Conditions and Health Status of Textile Women Workers in Coimbatore	IJCRT2311599 PDF (www.ijcrt.org) IJCRT.org https://www.ijcrt.org/papers/IJCRT2311599.pdf	International Journal of Creative Research Thoughts (IJCRT)	ISSN: 2320-2882	f 97 - f 104	Volume 11, Issue 11 November 2023
2	Emerging Issues And Strategies In Services Marketing In The Indian Economy	https://www.iosrjournals.org/iosr-jef/papers/Vol14-Issue3/Ser-4/H1403045762.pdf	IOSR Journal of Economics and Finance (IOSR-JEF)	e-ISSN: 2321-5933, p-ISSN: 2321-5925	57-62	Volume-14 ~ Issue-3, Series-4 May. – June. 2023
3	A Study on Livelihood Status Upliftment through Utilization of NGO Services with Special Reference to Pallipalayam, Namakkal District, Tamil Nadu, India	http://www.jetir.org/papers/JETIR2306292.pdf	International Journal of Emerging Technologies and Innovative Research (www.jetir.org),	ISSN Number: 2349-5162	c833-c838	Volume 10 Issue 6 Year June-2023
4	A Study on Empirical Analysis On Hygienic Practices Of Textile Women Workers In Coimbatore Region	https://journal-dogorangsang.in/no_1_Online_23/8_may.pdf https://www.journal-dogorangsang.in/index.html	Dogo Rangsang Research Journal, UGC Care Group I Journal	ISSN : 2347-7180	43-48	Vol-13, Issue-5, No. 1, May 2023
5	Covid-19 Pandemic Accelerates The Growth of Healthcare 4.0	https://oeconomia.copernicana.pl/2021-volume-12-issue-6/ https://oeconomia.copernicana.com/sdm_downloads/12265/ www.oeconomia.copernicana.pl	Oeconomia Copernicana	p-ISSN 2083-1277, e-ISSN 2353-1827	535-540	Volume 12 issue 6 2021 20.12.2021

6	The Economic Burden of The Life Style Diseases	UGC CARE Approved, Peer Reviewed and Referred Journal	Journal of Education: Rabindra Bharati University	ISSN : 0972-7175	Online	Vol. : XXIII, No. :9(I), 2021
7	Changes in Life Style Behaviors During COVID19	https://ijcrt.org/viewfull.php?&p_id=IJCRT2103292 www.ijcrt.org	International Journal of Creative Research Thoughts (IJCRT)	ISSN : 2320-2882	2336-2342	Volume 9 Issue 3 March 2021
8	Social Media Platforms Enhance the Business Opportunity for the Women Entrepreneurs.	http://www.wesleyanjournal.in/Index.aspx UGC CARE Approved, Peer Reviewed and Referred Journal	Wesleyan Journal of Research – An International Research Journal	ISSN:0975-1386	Page No. 93-98	Vol.14 No 1 (VII) 2021
9	Socio Economic Conditions of Unemployed Graduates in Udumalpet Taluk, Tirupur District	http://www.testmagzine.biz/index.php/testmagzine/article/view/1614	TEST Engineering & Management	SSN:0193-4120	Page No. 4890-4896	Vol. 82: Jan/Feb 2020
10	A study on rural women constrains to participation in sports activities at Udumalpet Taluk, Tirupur District	www.literaryendeavour.org	Literary Endeavour	ISSN 0976-299X	Page 66-69	January 2019
11	Digital India – A Programe to Transform India in to Digital Empowered Society	www.aetan.in	Peninsular Economists Journal of the Association of Economist of Tamil Nadu.	ISSN 0976-8270	Page 361-364	2018-2019
12	GST on the Hospitality Industry and its Impact on Consumers	UGC Approved Journal No:48991 www.crrps.in	Roots International Journal of multidisciplinary researches	ISSN 2349-8684	Page 47-49	March 2018
13	A Study on Farmers' Suicide in the Delta Region of Tamil Nadu.	www.bonfring.org	Bonfring International Journal of Research in Arts and Science	ISSN 2394-9759	Page 35-37	February 2018
14	Utilisation of Maternal	www.eprawisdom.com	EPRA International	ISSN : 2349 - 0187	Page 26-33	October 2016

	Healthcare Services Amongst Women in the Slums of Udumalpet Taluk, Tirupur District, Tamil Nadu		Journal of Economic and Business Review	e-ISSN : 2347 – 9671		
15	Postnatal Health Care Practices Among Slum Women in Udumalpet Taluk of Tirupur District, Tamil Nadu	www.arseam.com	International Journal of Human Resource & Industrial Research	ISSN: 2349 –3593 (Online), ISSN: 2349 –4816	Page 79-87	sep-Oct, 2016
16	Healthcare Marketing Strategy to Sustainable Development of the Society	www.iosrjournals.org	IOSR- Journal of Business Management	ISSN:2319-7668 e ISSN :2278-477X	Page 42-47	August 2016
17	Ethics in Technological Entrepreneurship	Jms.nonolympictimes.org	Journal of Management and Science	e ISSN: 2250-1819	Page 49-51	January 2016
18	Consumer attitude and preferences towards self help group products	Indian Academic Researchers Association www.selptrust.org	Research Explorer (A Refereed Bi-Annual International Research journal on Multidisciplinary)	ISSN; 2250-1940	Page 168-170	July 2013
19	Environment as a basic human right	www.tisslinternational.org	International Journal of Applied Management Research(IJAMR) Belgium.	ISSN: 0974 8709	Page 831 - 835	December 2011, Volume 3,Special Issue

Publications in BOOKS

S. No	Chapter Title	Edited Book Title	ISBN	Publisher Name Publishing Company	Editor	Year	Page No
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1	Digital Learning in Higher Education – The Outlook	Digital Economy in India – A Pathway to Development	ISBN:978-81-965238-5-5	SK Group of Companies, SKRGC Publication, Madurai – 625003	Dr. V.Than gamayan	August 2023	43 -48
2	Impact of Covid - 19 Pandemic Lockdown on Women Workers in Textile Units in Coimbatore City, Tamil Nadu	Self Reliant India Opportunitie s and the Way Forward	ISBN:978-93-91897-09-3	MANAK Publication s Pvt.Ltd, Laxmi Nagar, New Delhi	A.Xavier Susairaj V.Sivasank ar A.Premku mar A.Salaijaya mani	2022	34-41
3	A Study on Utilisation of Modern Irrigation Theologies in Udumalpet Taluk Tirupur District	Irrigation and Economic Development	ISBN: 978-93-92995-08 - 8	L Ordine Nuovo Publicatio n	Dr S.Theenath ayalan & Dr.P.Kann an	Novemb er 2021	33-37
4	The economic impact of climate change in India	Environment and Health	ISBN: 978-93-88398-50-3	Shanlax Publication s, Madurai, Tamil Nadu.	Dr.K.Damo daran	February 2019	142-149
5	A Study on the Employment of Women Form Labourers in Udumalpet Taluk-Tirupur District	Protissobi	ISBN No: 978-93-85310-34-	Brikshya offset press, Morigaon, Assam.	Antaripa Chutia Hemanta Hazarika	March 2017	34-44
6	A Study on Investment Avenues with Special Reference to Mutual Fund	Personal Financial Management	ISBN No: 978-81-90-8718-8-4	U 2 Write a Unit of World Book Publication s, Chennai, Tamil Nadu.	Dr.A. Venkatacha lam	2016	306-313
7	Women Leadership	Women and Social Transformation	ISBN:978-81-928690-4-9	Poocharam Prints, KKDI, karaikudi, Tamil Nadu.	Prof.K.R.M urugan Prof.K.Man imekalai	2016	12-315
8	HR Practices in Retail Business: A Study of Selected	Global HRM Strategies for Sustainable	ISBN: 9789-93-80506-13-5	Mithila Publications, Erode	Dr.M.Velum ani Dr.V.Kavith	Sep 2015	15-21

	Retailers in Udumalpet.	Development					
9	The Economic Cost of IPR Infringement in Spirits and Wine	Insight of IPR: Concepts and Issues	ISBN No: 978-93-86176 – 42 -4	Bonfring, Coimbatore, Tamil Nadu.	Dr.R.Radhika, Dr.S.Sundari Bai and Dr.Mallika Baskar	2016	142-149
10	Eco – Tourism Resources in India	Responsible Tourism Perspectives for Sustainable Development	ISBN No: 978-93-84161-98-9	Dominant Publishers Distributors Pvt Ltd, New Delhi.	A.Venkatachalam	2015	97-106
11	Primary Cooperative Marketing Societies and its Sustainability	The Role of Social Enterprises in the Global Economy	ISBN: 978-93-85477-08-9	Bonfring Publications, Coimbatore, Tamil Nadu	Dr.Rachel Nancy Philip S.R.Nithyanand Dr.M.Vijayakumar	25 Aug 2015	: 240-243
12	Problems and Prospects of Higher Education in Rural Areas of India	Higher Education in India – During the plan period	ISBN: 938068611-0	Shanlax Publications, Madurai.	S.Palani	Aug 2014	148-158
13	Coimbatore: A City Marching in to Environmental Distress	Impact of Urbanisation in India	ISBN: 13-978-81-920-478-5-0	Ramanaa Printers & Publisher Namakkal., Tamil Nadu.	Dr.A.Shanmugasundram	2015	135-138
14	Food Inflation Hammering on a Common man	Food Inflation	ISBN:978-81-920478-3-6	Divine Publishers, Trichy	Dr.R.Venkatachalam	2013	291-297
15	Foreign Direct Investment in Indian Retail Sector – An Analysis	Foreign Direct Investment: Impact and Vision Ahead	ISBN No: 978-93-80481-15-9	Meera Pathippagam, Pudukkottai	Mrs.V.Lakshmi and Dr.P.Mala	April 2012	108.-113
16	Women Entrepreneurship: Analytical view Special Reference to Udumalpet Town	Rural Entrepreneurship Development Programmes in India	ISBN:978-81-921895-0-5	Daisy & Daerin Publishing House, Manamadurai	Dr.M.Murugan	2011	288-292
17	Challenges Faced by Women Entrepreneurs	India: Economic Empowerment of Women	ISBN - 81-7708-1446(10 digit), 978-81-7708-	New Century publications. New Delhi,	V.S.Ganesamurthy	2007	164-169

			144-2(14 digit),				
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Research Guided

S.No	Research Degree	No. of Candidates Perusing	No. of Candidates Completed
1	M.Phil	-	5
2	Ph.D	2	1

Board of Studies

- Member, Board of Studies in PG- Economics, Bharathiar University, Coimbatore.
- Member, Sri GVG Visalakshi College for Women, Udumalpet

Membership in Professional Bodies

- Association of Economists of TamilNadu
- NFED (National Foundation for Entrepreneurial Development). Coimbatore
- Global Economics Education Forum (GEEF) - a part of SMA Educational Services
- Indian Academic Researchers' Association

Other Positions Held

- TNPSCT Chief Examiner 2016, 2017, and 2018
- Campus ambassador for mega job fair organised by Government of Tamil Nadu, Tirupur District in the college campus during 2019 and 2020

Honors / Awards Recognition

Date	Name of the Award	Level (International / National / State / Institution/ Other Societal body)
8.03 2018	Best Performer Award -Skill Development Centre	Sri G.V.G. Visalakshi College for Women, Udumalpet
04.03.2019	Best Teacher in Economics	Malcolm Elizabeth Adiseshiah Trust Chennai
12.03.2019	Best Performer Award	Sri G.V.G. Visalakshi College for Women, Udumalpet.
05.09.2019	Senior Educator & Scholar Award	NFED (National Foundation for Entrepreneurial Development). Coimbatore
05.09.2021	The Best Educator	Environmental Advisory for Sustainable Trust, International Academic Excellence Awards Secretariat, No. 66A, Railway Station Road, (Opp) Rajendra Nagar 3rd Street Palayamkottai-627002, Tirunelveli, Tamil Nadu, India